001. ABSTRACT (new)
002. A thin, planar polymer plastic substrate body forms a curved display for retaining
003. a sheet of paper. An inverted u-shaped slit(24) is cut through the substrate body,
004. and is located in an approximate center of the substrate body where two distal
005. endpoints(22) located at the slit's bottom portion are directioned inwardly and
006. upwardly to prevent tearing of the substrate body. An appendage(28)
007. established by the slit is sized to be smaller in size than the paper which is adapted
008. to be sandwiched between a rearward and concave surface of the substrate body
009. and a frontward and convex surface of the appendage. The paper is more securely
010. retained without tearing of the substrate body when the substrate body is in a laterally
011. curved position(34). A preferred means of retaining the substrate body's curved
012. position is folded tabs(36) which establish apertures(18) for retaining a wire rod
013. leg set(14) for ground insertion or table top use when the leg set is inverted. A user
014. may quickly change paper by pulling the substrate body's upper portion downward
015. and away from the paper retaining appendage(28).
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